

Area Board Update 28th March 2012

Cricklade and Area SCOB

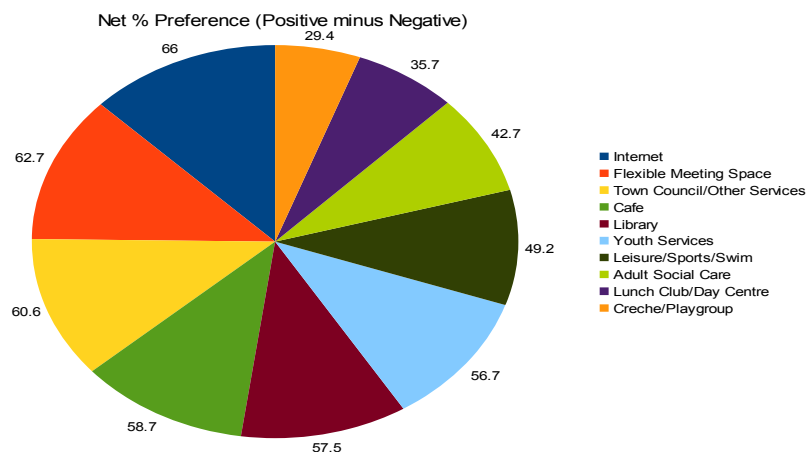
Previously the Cricklade and Area SCOB have reported back to the Area Board on the two rounds of consultation with local residents and users of facilities and services, in brief the findings were as follows.

The first round consultation took place in August 2011 and was in the form of a questionnaire which covered services needed and possible locations for a Campus. These questionnaires were delivered to each household in Cricklade and all surrounding Parishes were asked for their input.

What became very clear from this exercise was that the majority of people were very unclear on what a “Campus” was in the context of Wiltshire Council Services Provision – most people believing the term was more related to universities or colleges. Even so there was a majority vote in favour of a Campus Proposal.

But whilst the term “Campus” was unclear there was good feedback on the service preferences.

Services Required based on First Round Consultation Summer 2011



The Cricklade SCOB decided to undertake a second round consultation in a different way by directly talking to groups and also holding open sessions. This was more effective in explaining the concept of a “Campus” and helped with peoples’ understanding. A split site Campus was highlighted as being a more favourable option and a second round consultation was planned to crystallize service requirements in both sites.

Main Findings from the Second Round Consultation

A split site Campus was the favoured option with 86% of people feeling that was more appropriate for Cricklade Area. 98% of those consulted wanted the Library and Wiltshire Council services to be easily accessible and sited on the High Street. Of the two possible High Street Locations there was strong feeling about both of the potential sites, Ockwells (the existing Cricklade Town Council/Library) and the Police Station. Ockwells had high levels of support due to the history and the original financial contribution by the Town Council. There were also high levels of support for the existing Police Station which is a building right in the middle of the High Street badly in need of renovation and currently vastly underutilised.

In the second round of consultation the services highlighted as being important in each location, with approx. 70 – 90% support, were as follows:

Leisure Centre – Swimming, Hall, Outdoor Space, Youth facilities, Gymnasium, Tennis.

High Street – Library, Town and Wiltshire Council Services, Neighbourhood Policing Team, Tourist Information.

Based on the findings of both rounds of consultation, and the core requirements for a Campus, the Cricklade and Area SCOB have developed a plan of service provision by location.

Service Provision by Location in Cricklade

Leisure Centre	Leisure Centre and High Street	High Street
Leisure Facilities	Single Point of Contact, incl. Neighbourhood Police Team	Tourist Information/Shop
Community Catering Facility	Hot Desking Space (7 - total both sites)	Coffee Shop/Cafe/Kitchen Area
Activity Space (2)	Community IT provision	Library
Clinical/First Aid space	Meeting Room small	Museum Exhibit space
Youth outside space	Creche/Play Space	Exhibition space (Local Arts/Crafts)
	Personal Care facility	Public Toilets

The Cricklade SCOB feel strongly that Campus Facilities will be of great value to the Town and surrounding Parishes. After meetings with local groups, and related stakeholders e.g. Police, Library, Youth Services and Adult Extra Care professionals (along with Wiltshire Council officers) the SCOB believe there is a great willingness to make more localised service provision succeed.

The Cricklade SCOB feel that there is still a communications issue surrounding the Campus concept generally, and that it is important to formalise a working proposal that will give a much better picture of what can be achieved. Armed with a working proposal it is felt that there will be a great deal of enthusiasm and support for the delivery of the Campus – this stage will be a very meaningful consultation as many of the previous unknowns can be clarified.

Next Steps

Should the Area Board approve the work carried out so far by the SCOB, the next phase of work would be, with the assistance of the Transformation Team, with a brief to professionals to further research and develop the sites in order to: -

- Formalise a proposal by choosing a High Street Site
- Establish broad, high level principles of Wiltshire Council service delivery and demand driven services.
- Set out design principles.

- Examine all travel means and alternatives to/from the Campus sites.
- Further develop the campus proposal, after undertaking an Equalities review.
- Conduct more detailed discussions with a range of partners and services who may use space in the campus in order to identify their requirements and incorporate those into the design at an early stage.
- Consider initial feasibility studies that will assess existing infrastructure and services.
- Further develop a communications plan to ensure all voices in the community are heard and residents are informed of developments.
- Present the Working Proposal to the Wiltshire Council Cabinet for approval.
- To engage with and assist the Working Party looking at the feasibility of a 45+ bed, Extra Care Unit to be located in Cricklade, reporting to the Area Board through this SCOB.

Recommendations to Royal Wootton Bassett and Cricklade Area Board

The Royal Wootton Bassett and Cricklade Area Board is requested to continue to support this proposal regarding the development of the Cricklade Community Campus and consider making the following recommendation to Cabinet:

- Support a split-site community campus incorporating the existing Leisure Centre and a High Street location and that the Campus includes, as a minimum, all the services outlined.
- Develop this proposal so that it is delivered with minimal disruption to the existing services and facilities.
- Consider the proposal and business case in September 2012 as planned.